UACE Common Measures: Creating an Evaluation System across Cooperative Extension Program Areas

Michele Walsh, DeeDee Avery, Madeleine deBlois, Kara Tanoue, Violeta Dominguez

The goal of the UACE Common Measures project is to build organizational capacity to support the collection and use of evaluation data to communicate the value of and improve UACE programs across the state. This project will ultimately allow faculty and staff to collect systematic data across programs and provide the skills and tools for UACE professionals to translate their work into evaluation findings for a broad variety of stakeholders. Project activities from a National 4-H Challenge Cohort project in 2018 laid the groundwork for the development of the Arizona 4-H Common Measures. In concert, the CRED team has worked with FCHS faculty and staff to identify key programmatic areas and corresponding common measures and built an innovative web app prototype, the “UACE Survey Builder.” This poster presents findings from UACE common measures activities to date and planned activities for the coming year.